Jeff Nettleton

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Objective

A position in an elected office, on a committee staff or with a political organization that utilizes my political, writing, and technological background to help affect positive change.

Qualifications

A unique blend of work experience and educational training that includes:

- The ability to perform in highly stressful situations and the confidence to manage a small team under pressure.
- The capacity to work well with colleagues to complete tasks and meet deadlines.
- Well-tuned writing abilities practiced widely on political campaigns, at a university newspaper, and as a personal passion.
- Strong logistical skills and an acute attention to detail and protocol, as well as the capacity to multi-task effectively.
- An understanding of the socioeconomic, political, cultural, and ideological aspects of globalization.
- A strong grasp of the Spanish language stemming from nine university courses taken over three years.
- Powerful interpersonal communication skills developed over a varied career in multiple fields that required interacting with a diverse range of individuals.
- An extensive background in online communications platforms, social media, and an intimate knowledge and understanding of both programming and web technology.

Experience

Capital Strategies – Campaign Consultant

Los Angeles, CA | August 2012 – present

- Assisted with all elements of the late-stage campaign fundraising operations of a multi-client fundraising firm.
- Prepared all call sheets and briefings for principals and surrogates including Senators Maria Cantwell and Amy Klobuchar, James Carville, and Governor Christine Gregoire.
- Generated fundraising reports for clients and participated in all strategy meetings.

Scott Peters for Congress - Information Technology Director

San Diego, CA | September 2011 - March 2012

- As the first staff member hired by the candidate, laid the groundwork for the campaign, set up the committee with the FEC, assisted in hiring the first consultants and initial staff, and launched the fundraising operation.
- Developed and implemented the website and initial email plans, then subsequently maintained and kept the campaign's website up-to-date; assisted with drafting and distributing broadcast emails.
- Coordinated and managed the campaign's first two fundraisers, which netted about \$150,000 total.

Nascenzi for Congress – Campaign Coordinator

San Diego, CA | May 2011 – September 2011

- Lone staff member responsible for day-to-day formation of the campaign organization, including helping the candidate make political, labor, and fundraising contacts throughout California's 52nd Congressional District
- Managed all donor research and call time with the candidate to ensure the campaign achieved their initial fundraising goals.
- Planned, organized and executed the campaign's first fundraiser.
- Aided in winding down the committee when the candidate ended his bid for election.

Boxer for Senate – Finance Deputy, Southern California

Los Angeles, CA | March 2010 – November 2010

Oversaw the day-to-day operations of the Southern California fundraising office, including hiring and
managing the interns, volunteer coordination, processing contributions, overseeing phone banks,
distributing mailings, personally calling donors, and performing any and all other necessary tasks.

- Helped develop the strategies required to meet and exceed weekly fundraising goals, resulting in our
 collecting more than \$2 million for the campaign and serving as an integral part of a highly successful
 fundraising team.
- Assisted in creating and implementing event logistics for all fundraising events for Senator Boxer, including those with President Obama, Vice President Biden, and the First Lady.

The Daily Nexus - Staff Writer/Political Opinion

Santa Barbara, CA | September 2008 - March 2010

• Wrote news stories for university newspaper and maintained a political blog.

Other Procuro, Inc. – Software Engineer

San Diego, CA | May 2005 - February 2010

- Developed device integration software for information analysis and data collection software using C and C++ and advanced server software applications using C#.
- Spoke extensively with business partners worldwide to strengthen and expand product line and services.

Education University of California, Santa Barbara

B.A., Global Studies | September 2006 – March 2010

- regional emphasis: Latin America
- relevant coursework: Global Socioeconomic and Political Processes, Global Ideologies and World Order, International Political Economy, Global Economy and Development, Population Geography, International Politics, Globalization and Politics

Passions Cooking, studying 20th century history, outdoor concerts, good fiction, programming and data analysis

References Available upon request.